



GOLF TOURNAMENT

# 2021 SPONSORSHIP PACKAGE



SEPTEMBER 18, 2021

[www.kidsupfrontcalgary.com](http://www.kidsupfrontcalgary.com)

#CKMemorial



## EVENT DETAILS

**YOU ARE INVITED TO THE 10TH ANNUAL**



**GOLF TOURNAMENT**



**SEPTEMBER 18, 2021**

**12:30 ARRIVAL**

**1:00 PM- SHOTGUN START**

**6:30 PM- DINNER**

**8:30- PM DANCE**

**PROUDLY SUPPORTING**



### **TOURNAMENT DETAILS:**

**COLLICUTT SIDING GOLF COURSE- CROSSFIELD, AB**

**4-PERSON TEXAS SCRAMBLE FORMAT**

**\$120/PERSON INCLUDES GOLF, POWER CART, STEAK DINNER & DANCE**

**\$50/PERSON INCLUDES STEAK DINNER & DANCE ONLY**

**EMAIL KENNY-KKNITTIG@STRIKEGROUP.CA**

**OR NICKY- NICKY@KIDSUPFRONT.COM TO REGISTER!**



**LIKE OUR FACEBOOK PAGE FOR UPDATES AND  
TOURNAMENT INFORMATION!**

<https://www.facebook.com/carmenknittigmemorial>



# TOURNAMENT HISTORY AND INFORMATION

This annual golf tournament is in loving memory of Carmen Knittig.

The event and the Knittig family are generous supporters of Kids Up Front. The proceeds from the tournament support Kids Up Front programs in southern Alberta.



Kids Up Front Foundation (Calgary) started in 2000 as a grassroots charity initiative in Calgary when local business person John Dalziel wondered how unused tickets at the Saddledome could be used. Since 2000, Kids Up Front has given local kids and families over 530,000 event tickets – from hockey and football games to concerts and plays – valued at over \$20 million.

We also have chapters in Vancouver, Toronto, Edmonton, Ottawa and Atlantic. Together we have distributed over two million tickets to deserving kids across Canada!

We pride ourselves on the inclusivity of our programs and the diversity of the populations we serve.

Kids Up Front collaborates directly with over 200+ community social service agencies to provide FREE opportunities for recreation, participation in arts and cultural activities, sporting events, and educational experiences for the most vulnerable citizens of southern Alberta. We serve children under 18 years of age and their families. These children and families are from at-risk populations and face barriers.

# YOUR DOLLARS AT WORK! OUR IMPACT.

The Carmen Knittig Memorial golf tournament has made a tremendous impact on our organization. Here are just a few direct quotes from our kids and families showcasing our program's impact.

- “We so appreciate all that KUF does for the clients and families here. And now with COVID lifting, hopefully, many of them will once again be able to take advantage of the AMAZING opportunities you folks provide.” - Wood’s Homes.
- “I received Zoo tickets for my family. I just wanted to take this opportunity to write and thank you so much for helping us to get out of the house during this stressful time. We had so much fun. We spent the entire day there. So once again, thank you very much for the opportunity to do something we do not get to do very often.” -Calgary Women’s Emergency Shelter Family.
- “Thank you for your help creating a special day for a family I spoke to you about. They have been unemployed this year from COVID. Their child with Down syndrome just got out of the hospital from having heart issues. This has been a tough year. I hope this special day will help them have a good day that is filled with amazing memories. She was very grateful, and they look forward to enjoying the day at the Stampede. You and your team at Kids Up Front, along with donors, make meaningful differences in people’s lives. You give normalcy when things are chaotic. You give little pieces of respite to families that are struggling. You help bring siblings together. You bring bonding memories between parents and children. You help children with disabilities experience Calgary in ways they have historically never been able to. You open doors by opening seats. We are forever grateful for what you have done and continue to. Thank you.” - Ups and Downs.
- “To Kids Up Front, there isn’t enough room on the planet to say thank you enough! Your work getting people with disabilities out and at sports games and other fun activities is truly amazing! My sister got to experience her first Flames/NHL game because of you. It’s an experience that she wouldn’t be able to do without you. So once again, THANK YOU!!” - Grateful Family.
- “As a former school principal, I can say, Kids Up Front helped turn up the volume on inclusion for my students. As a former Alberta minister of amateur sport, you inspired young people’s dreams. And as an advocate for women in leadership, I’m grateful that you’re showing girls and boys that glass ceilings can be a part of our past. Thanks for all that, Nicky Nash.” - Agency Partner

To read our 2020 Annual Report visit:

<https://kidsupfrontcalgary.com/wp-content/uploads/2021/02/Annual-Report-2020-FINAL.pdf>



GOLF TOURNAMENT



## HOW TO SUPPORT THE TOURNAMENT!

1. REGISTER A TEAM
2. DONATE A SILENT AUCTION ITEM
3. DONATE PRIZES
4. BECOME A SPONSOR
5. VOLUNTEER

EMAIL NICKY AT  
NICKY@KIDSUPFRONT.COM

OR

KENNY AT  
KKNITTIG@STRIKEGROUP.CA





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# SPONSORSHIP OPPORTUNITIES



## HOLE SPONSORSHIP – \$250 EACH

We are looking for community-minded businesses and individuals to sponsor holes!

Each \$250 hole sponsorship includes:

- Name and logo on signage on your sponsored hole.
- Social media acknowledgement.
- Recognition at the event.
  - Make the hole your own! Give away prizes, hand out promotional materials, host a drink or food station. We'll leave it up to you...have fun with it! If you plan to offer alcohol, it needs to go through the golf course. Email [lyndon@collicuttgolf.com](mailto:lyndon@collicuttgolf.com) for details.
- Certificate of recognition.



18 HOLE SPONSORSHIPS AVAILABLE

## CART SPONSORSHIP – \$750 EACH

We are looking for community-minded businesses and individuals to sponsor the carts!

Each \$750 cart sponsorship includes:

- One spot in the golf tournament.
- Name and logo on every cart.
- Social media acknowledgement.
- Recognition at the event.
  - Make it your own! Example: place branded items in each cart.
- Certificate of recognition.



2 SPONSORSHIPS AVAILABLE

## DINNER SPONSORSHIP – \$1,000 EACH

We are looking for generous businesses and individuals to sponsor the player's dinner!

Each \$1,000 dinner sponsorship includes:

- Two spots in the golf tournament.
- Signage on the reception tent.
- Cards on every table with your logo.
- Social media acknowledgement.
- Recognition at the event.
- Your promotional materials can be placed on every table (optional).
- Certificate of recognition.



2 SPONSORSHIPS AVAILABLE



## HOLE IN ONE SPONSORSHIP – COST OF INSURANCE

A Hole In One sponsor simply covers the cost of insuring a cash prize, car, etc., on the eligible holes. The cost of insurance depends on the value of the prize or cash amount but usually averages between \$300-500.

Each hole in one sponsorship includes:

- Name and logo on signage on your sponsored hole.
- Social media acknowledgement.
- Recognition at the event.
- Make the hole your own!
  - Give away prizes, hand out promotional materials, host a drink or food station. We'll leave it up to you...have fun with it! If you plan to offer alcohol, it needs to go through the golf course. Email [lyndon@collicuttgolf.com](mailto:lyndon@collicuttgolf.com) for details.
- Certificate of recognition.



4 SPONSORSHIPS  
AVAILABLE

*thank  
you*

